



THE GREATEST PROFESSIONAL CHALLENGE OF THE 21ST CENTURY IS STAYING RELEVANT

GET DIGITAL SKILLS TO STAY AHEAD OF THE GAME

**BASIC CODING, VIDEO PRODUCTION,
GOOGLE ANALYTICS AND SEO, EMERGING
TECHNOLOGIES AND TRENDS, WEB
DESIGN AND CONTENT MANAGEMENT,
EMAIL, SOCIAL AND ORGANIC MARKETING,
CAMPAIGN BUILDING AND DIGITAL
STRATEGY, ADOBE PHOTOSHOP,
INDESIGN, ILLUSTRATOR**



DEVELOP YOUR COMPANY'S DIGITAL SKILLS AND CAPABILITIES THROUGH THE CREATIVE PROCESS DIGITAL APPRENTICESHIP PROGRAMME

ENGAGE WITH YOUR
TARGET AUDIENCE

CREATE BETTER,
STAND OUT CONTENT

MEASURE SUCCESS AND
RESULTS MORE EFFECTIVELY

LEARN TO STRATEGISE AND SET
OBJECTIVES

WORK SMARTER NOT HARDER

GET £12,000 OF DIGITAL SKILLS
FUNDING FOR YOUR NEXT DIGITAL
HIRE OR TO INVEST IN AN EXISTING
STAFF MEMBER TO STAY AHEAD OF
THE COMPETITION

FIND OUT MORE!